



Under the Patronage of His Excellency
Professor Dr. Mohamed Al-Widian, President
of Amman Arab University,
the Al-Waraq Publishing and Distribution
Foundation, in collaboration with
Amman Arab University,
is holding the 8th International Conference
Titled:
"Innovation, Business Intelligence, and
Leadership in Administrative,
Educational, Social, and Human Sciences"
Conference President:
Dr. Omar Ahmed Hamshari
University of Jordan
(A Peer-Reviewed Scientific Conference)
(Published in a Special Book)
Sharm El Sheikh, Egypt
November 28-30, 2023

About Amman Arab University

Established in 1999, Amman Arab University is a non-profit private university specializing in postgraduate studies under the name "Amman Arab University for Postgraduate Studies." It was the first Jordanian university to offer doctoral and Master's programs. The university is accredited and a member of both the general and private Arab universities unions. Its foundation was motivated by the aspiration to fulfill its mission with integrity, perform its functions efficiently, and achieve its objectives effectively. Academics, thinkers, scholars, and professionals interested in higher education collaborated to establish Amman Arab University. In early 2009, the university opened its doors for undergraduate programs, changing its name to Amman Arab University. The university offers distinguished programs in engineering, pharmacy, arts and sciences, information technology, business, law, Sharia, educational and psychological sciences, and aviation.

Conference Idea

Given the challenges facing Arab society and in light of global scientific, knowledge, and technological changes, where innovation and creativity have become attributes of contemporary organizations and the foundation of pioneering work, it has become imperative for these organizations to assume a historical responsibility to respond to this reality, shape the future, and transform creative ideas into productive projects and continuous job opportunities. Therefore, Amman Arab University, in collaboration with the Al-Waraq Publishing and Distribution Foundation, has adopted the idea of holding the 8th Scientific Conference under the theme "Innovation, Business Intelligence, and Leadership in Administrative, Educational, Social, and Human Sciences" between November 28-30, 2023.

Conference Objectives

1. Discuss issues related to innovation, creativity, and business leadership in the Arab world, along with the challenges and future perspectives.

2. Present creative ideas through discussions and analyses of conference topics, exchange opinions on these ideas, and draw scientific results and recommendations that enhance competitiveness.
3. The scientific results and recommendations that help increase the competitiveness of institutions. 3. Explore the latest global experiences in the fields of innovation, business intelligence, and sustainable leadership.
4. Enhance communication among participating researchers in the conference and increase their future collaboration through the exchange of knowledge and expertise.

Conference Themes

First Theme: Creativity and Innovation

- Creative orientation.
- Creative thinking.
- Creative environment.
- Fostering creativity.
- Innovation and leadership.
- Drivers of creativity and innovation.
- Creative leadership.

Second Theme: Entrepreneurship

- Entrepreneurial organizations, the entrepreneurial environment, and factors supporting entrepreneurial growth.
- Entrepreneurial thinking.
- Entrepreneurial leadership.
- Strategic entrepreneurial planning.
- Entrepreneurial performance and decision-making.
- Entrepreneurship, business growth, and projects.
- Entrepreneurship and social responsibility (social entrepreneurship).
- Technological entrepreneurship.
- Economic, social, and ethical issues related to entrepreneurship.
- Business incubator programs.
- Talent management.
- Risk management.

The third axis: Business Intelligence:

- The intelligent organization.
- The learning organization.
- Business Intelligence architecture.
- Business Intelligence and decision support.
- Theories of Business Intelligence.
- The competitive advantage of Business Intelligence.
- Technology and Business Intelligence.
- Business Intelligence management.
- The future of Business Intelligence.
- Innovation, Business Intelligence, sustainable entrepreneurship, and labor market requirements.

Conference Committees:

The Scientific Committee:

1	Prof. Hasan Al-Zu'bi	Chairman – Amman Arab University
2	Prof. Nader Abu Sheikha	Al-Zarqa Private University
3	Prof. Anmar Al-Kilani	University of Jordan
4	Prof. Mohammed Saleem Al-Zeboun	University of Jordan
5	Prof. Mohammed Abdel-Aal Al-Na'imi	University of Jordan
6	Prof. Hiyam Al-Taj	Amman Arab University
7	Prof. Hameed Al-Ta'i	Al-Zaytoonah University
8	Prof. Ismail Yamin	Amman Arab University
9	Prof. Khaled Abu Sha'ira	Amman Arab University
10	Prof. Rami Al-Shaqran	Amman Arab University
11	Prof. Younis Muqdad	Amman Arab University
12	Prof. Rashaad Al-Sa'eed	Amman Arab University
13	Prof. Khaled Bani Hamdan	Amman Arab University
14	Prof. Ahmed Radwan	Yarmouk University
15	Prof. Rida Al-Mawadiah	Al-Zarqa Private University
16	Dr. Ashraf Kanaan	Irbid Private University

Preparatory Committee:

1	Prof. Hiyam Al-Taj	Chairman – Amman Arab University
2	Prof. Omar Hamshari	University of Jordan
3	Prof. Ismail Yamin	Amman Arab University
4	Prof. Khaled Bani Hamdan	Amman Arab University
5	Prof. Rami Al-Shaqran	Amman Arab University
6	Dr. Hussein Awad	Amman Arab University
7	Dr. Muti' Al-Shibli	Amman Arab University

8	Dr. nusaibah Al-Mousa	Amman Arab University
9	Dr. Ahmed Al-Balushi	Amman Arab University
10	Dr. Ghayth Al-Sheikh	Amman Arab University
11	Dr. Rami Hanandeh	Amman Arab University
12	Dr. Ahmed Al-Nasr	Amman Arab University
13	Dr. Bilal zregat	Amman Arab University
14	Dr. Radwan Abu Seif	Amman Arab University
15	Dr. Samer Ayasra	Amman Arab University
16	Dr. Alaa Al-Bawat	Amman Arab University
17	Mr. Hasan Saleh	Al-Waraq Publishing and Distribution Company

Research Submission Guidelines:

- Submitted research should fall within the various conference themes.
- The submitted research should not have been previously published or accepted for publication elsewhere.
- Accepted languages for research presentation are Arabic and English.
- The research should not exceed (25) pages, including figures, graphics, and appendices, and the word count should not exceed (10,000) words.
- Research papers should be written using Microsoft Word, with a font size of (12pt) and Times New Roman font for both Arabic and English text. Headings should be in font size (12pt) and bold style.
- Each research paper should include two abstracts, one in Arabic and the other in English, each not exceeding (300) words, along with keywords.
- Conference papers will be included on a CD as well as in printed proceedings.
- Submitted research will undergo a scientific review process, and a selection of distinguished papers will be published in Journal of Amman Arab University for Research after payment of publication fees.
- Participants should provide a brief biography including their name, affiliation, academic degree if applicable, address, email, and phone number.

Conference Registration Fees:

- For In-Person Attendance: \$450 USD per participant, including conference proceedings, attendance, accommodation in the hotel for three days, and all meals.

- For Virtual Attendance: \$250 USD registration fee only.

Additional Information:

The participant will receive a conference bag and a certificate of participation from Amman Arab University and the Al-Warraaq Foundation for Publishing and Distribution

Participants are responsible for their own travel and transportation expenses.

Important Dates:

Deadline for submitting abstracts: September 25, 2023

Deadline for submitting full papers: November 5, 2023

Correspondence:

Abstracts and papers should be sent to the email of Al-Waraq Publishing and Distribution Company:

Email: ice.alwaraq@gmail.com

Landline: +962 6 5337798

Mobile: +962 775337798 (Phone and WhatsApp).

Conference Website:

www.alwaraq-pub.com

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